

Senior Advisory Minutes

October 19, 2021

Village of Sussex, WI

1. Meeting called to order 4:00 p.m. by Waltz

2. Members Present: Zoellick, Waltz, R.Johnson, S. Johnson, Moe, J.White, Waltz

Members Absent: none

Also present: Jean Horner, Senior Program Coordinator, Halie Dobbeck, Sussex Park and Rec Director, Jeremy Smith, Village Manager

3. Introduction of a new committee member.

John "Jake" White

4. Citizen Comments: None

5. Discussion and Possible Action on minutes of May 18, 2021

Motion to accept by R.Johnson, 2nd by Zoellick, Passed

6. Update on Waukesha County Lunch Status and Senior Programming for Fall/Holiday

Horner reported that we were notified last week that Waukesha County Congregate Lunch will resume on Monday, November 15. They are currently delivering Meals on Wheels and also there is a pick up option available for Sussex and Brookfield sites. Our senior Wine Tasting event was sold out, through the Civic Rec registration system only – no Act. Guide ad, and our Senior Trips are almost completely full through December. Swag is half way full as well as the annual Holiday Dinner party.

7. Discussion and Possible Action on a Senior Scholarship funded from the Senior Advisory Trust Fund.

Horner reported that Roger, Shirley, Halie and myself have met several times, and we have come up with a resolution for discussion and board approval. The Village currently administers a Scholarship for 17 and under and we are proposing that this scholarship method be expanded to include 60 plus, with the same guidelines. Scholarship form was available for review. We are proposing that Senior Advisory Board make a motion to fund the scholarship for 1 year at \$2500 max for 2022 year. Next year we can

reassess for 2023. We may need to create a fund raising source to fund this initiative going forward and if there is a need for this based on the usage that we see by the seniors we will discuss at a future meeting. Current Balance in the Senior Advisory Trust Fund is: \$34,411 after the deductions for this year – Dinner parties, Rockathon tickets, Band for concert, Swag. If passed we would like to place an ad in our upcoming Winter Spring Activity guide to bring awareness as well as the flyer that we can distribute. R.Johnson made a motion to adopt the Sussex Recreation Scholarship recommendation to include seniors 60 plus and include a maximum of \$2500 from the Senior Advisory Fund for the year 2022 for Senior Scholarships. 2nd by S. Johnson. Motion passed.

8. Discussion and possible action on an increase in Senior Dinner Party fees for 2022.

Horner reported that our latest senior event, Wine Tasting Party was a great success and had many great reviews. We had 80 seniors, many couples, who are younger and not seen at our past parties here. We contracted with Sussex Liquor with the help of the Chamber, who allowed us to serve wine with the permit they pulled. Because we served wine the party was more expensive than usual – just wine was \$505. We also were helped with food purchase by Meijer and also Senior Advisory Board and 2 - \$100 sponsors. We just about broke even with all that, so we are concerned about having parties going forward with alcohol included because of additional cost. Food costs are increasing and we also have to factor in entertainment costs. We have also become dependent on Meijer donating gift cards to help with our food costs, which are not always a sure thing. Over the past 10 years we have increased the cost of the parties from \$5 - \$7 (\$5 until we raised to \$6 in 2018 and \$7 in 2020). Because of increased costs of food and entertainment, we are suggesting that we increase the cost of dinner parties to \$10 for a standard party and \$15 for a party that includes alcohol, which we foresee doing again in the future. There was some board discussion about the low cost of the parties in the past, and the consensus was \$10 for an event with dinner, entertainment and door prizes is still very affordable. R. Johnson made a motion to increase the cost of dinner parties for 2022 to \$10 for non-alcohol included, and \$15 for alcohol included events. 2nd by Zoellick. Motion passed

9. Senior Coordinator Report – Horner Reported the following

- Rockathon – May 25 was a great success! Outdoor event for 2021. We netted \$710 from the event for Senior Programming. Senior Advisory funds used for the ticket sales were \$189. We made some changes this year – buying pie instead of a bake sale and it was very popular! We hired a new band this year “Little Bit of Heaven Band”, and they were well received. We also made some changes with food distribution because of covid.
- Summer Concert in the Park – July 21 – Very well attended! 300-400 seniors. This was held in the place of the usual Senior Summer picnic in the Lions Shelter that we partnered with the county on for many years. (there was no congregate dining going on) Senior sponsors provided snacks and raffle baskets and we definitely need more food next time. \$650 band was hired with the help of the Senior Advisory Board. This is a much more expensive band than we usual hire, but we felt we needed a younger sound to attract the younger senior crowd. Some mixed reviews on the band, however mostly positive.

- Horner continues to sit on the State Wide Committee for Social Isolation and Loneliness as a representative from WASC. We are hoping that we can create awareness and help senior programming deal with these issues through new programming ideas, grants and access to technology. AARP has been very helpful with distribution of materials to Senior Centers and other agencies
- Coming Up: Holiday Swag – December 1, at the Grove. In person or pick up will still be offered. “Charlie Brown Christmas” Dec. 13 at the Civic Center.

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10. Directors Report - Dobbeck reported the following:

- Spooky Sussex is on schedule to be a great event. We are sold out at 1400 and will take day of registrations at this point. We have done some reorganization and look forward to it.
- The Winter/Spring Guide is in the process and will be available in early December.
- Parks – we have a new full time employee who has just started

11. Village Administrators Report

Smith reported the following.

- Mammoth Springs restaurants are under construction. Italian and Mexican restaurants coming.
- Many new business’ and retail establishments are building and inquiring for building permits
- Shopko owner is looking to lease the building.
- New senior housing interest behind Kohls.
- 100+ homes were added to the village this year
- Cornerstone is building a new office on Main across from the Civic Center.

12. Topics for future Agendas – No meeting in November. Next Meeting will be January 18, 2022

13. Adjournment

Motion to adjourn by Moe, 2nd by Zoellick

