



2024
ADVERTISING & SPONSORSHIP
Opportunities

Parks & Recreation Department



Sussex is 100 years old in 2024!
We are busy planning some fun activities to celebrate.
Please contact us about sponsorship opportunities.



The **Village of Sussex Parks & Recreation Department** provides quality and affordable Parks & Recreation programs to the community. The Parks & Recreation Department seeks donors and sponsors to help offset program costs.

Why should you become a supporter of the Sussex Parks & Recreation Department?

- Your company/organization will be exposed to thousands of Sussex area community members as being involved and supportive of the programs, special events, and parks within the community.
- Recognition is provided through various means, including printed material, media outlets, signage and other customized awards.
- To join a growing number of sponsors building a strong network of community support.
- To help maintain and enhance the great tradition of parks and programs that keep Sussex active and a great place to live, work, and play.

We invite you to review the following pages which categorize the needs of the **Sussex Parks & Recreation Department**. If you find a program or project that you are interested in supporting, call the Parks & Recreation Department at (262) 246-5200 or email info@villagesussex.org.

Sincerely,

*Parks & Recreation Staff
Village of Sussex*

Sussex Parks & Recreation Department

N64W23760 Main Street

Sussex, WI 53089

(262) 246-5200

info@villagesussex.org

www.villagesussex.org

Advertising

Activity Guide

Three *Activity Guides* are prepared each year (winter/spring, summer and fall). They include a listing of our programs, special events, and facilities offered by Sussex Parks & Recreation, as well as the Pauline Haass Public Library.

The *Activity Guide* is mailed to residents and businesses in the 53089 zip code, as well as to residents in Lisbon, Lannon, Colgate, and portions of Hartland and Pewaukee (over 15,000 households). The guide is also available at the Sussex Civic Center, Pauline Haass Public Library and online.

Year-long advertising commitments are accepted January through March (summer-winter/spring). Individual season commitments are accepted all year long.



AD SIZE	SEASON RATE	YEAR RATE
1 UNIT 1.812"x2.0714" (3.75 sq inch.)	\$43	\$113
BUSINESS CARD/2 UNIT HORIZONTAL 3.625"x2.0714" (7.51 sq inch)	\$85	\$225
4 UNIT VERTICAL 3.625"x4.1428" (15.018 sq inch)	\$170	\$450
4 UNIT HORIZONTAL 7.5"x2.0714" (15.04 sq inch)	\$170	\$450
6 UNIT VERTICAL 6.2142"x3.625" (22.53 sq inch)	\$225	\$675
6 UNIT HORIZONTAL 5.436"x4.1428" (22.68 sq inch)	\$225	\$675
8 UNIT HORIZONTAL 7.5"x4.1428" (33.10 sq inch)	\$340	\$900
8 UNIT VERTICAL 8.2856"x3.625" (30.04 sq inch)	\$340	\$900
12 UNIT 6.2142"x7.5" (46.61 sq inch)	\$510	\$1,350
16 UNIT 8.2856"x7.5" (62.14 sq inch))	\$680	\$1,800

Ball Diamond Banner Sponsor

Your banner will be displayed on the outfield fence of the lighted ball diamond at Sussex Village Park from the first Monday in May–End of October. The field is directly adjacent to, and viewable from, the park's concession stand, restroom facilities, and playground.

Sponsors furnish the banner, at their expense, which shall adhere to the following specifications:

- ▶ **Size:** 5' X 8'
- ▶ **Material:** Minimum 13 oz. vinyl
- ▶ **Grommets:** At 12" intervals around the entire perimeter of banner
- ▶ **Hem:** Sewn or Fold-over



\$300 Banner Sponsor

- Visibility in one of the most frequently used public spaces in the park.
- Exposure to adult and youth league teams and spectators all summer long.
- Additional exposure to participants of the following events:
 - » Lions Flag Football practices
 - » 4th of July fireworks and activities
 - » Lions Daze
 - » Large youth baseball/softball tournaments

Sponsorship commitment requested by **March 1**. Banner must be received prior to **May 1**.

\$500 Advertising Package

- Softball Banner Sponsor benefits, plus:
- 2-Unit sized ad in all three Activity Guides.

Sponsorship commitment requested by **March 1**.



Disc Golf Hole Sponsor

The Village of Sussex maintains an 18-hole disc golf course at Sussex Village Park. The course is open year-round (weather permitting). Disc golf is a free amenity in the park.

Each tee has an engraved post with the hole number, direction to the basket, and an inlaid sponsor logo. The tee areas have a small trash and recycling receptacle. This sponsorship is valid for one year. After the first year, the sponsorship is \$100/year to renew.

\$300 Disc Golf Tee First Year Sponsor

- Business logo inlaid into a 6" x 6" recycled plastic post.
- Inclusion of business name on disc golf map.
- Recognition on the Village website.

\$100 Disc Ongoing Sponsor

- Eligible for this year two and beyond.

Sponsorship commitments accepted all year.



Youth Sports T-shirt Sponsor

Over 1,500 T-shirts are given out each year for youth programs (soccer, baseball, flag football, tennis, and basketball) and Summer Day Camp.

\$300 Youth Sports T-shirt Sponsor (10 spots available)

- Sponsor logo on the T-shirt. Approximately 3" x 2".

\$700 Gold T-shirt Sponsor (1 Available)

- Sponsor logo at top of T-shirt. Approximately 8" x 4".

Sponsorship commitment requested by February 15. Logo in vector format must be submitted by March 1.





Soup & Bread Tasting

Focus: Adults Over 50

Attendance: 90

Date: Wednesday, February 21

Who doesn't love to cozy up to a delicious cup of soup in the middle of winter? This event will be a unique dinner experience of soups and breads specially selected to pair together. Raffle prizes and games will also be offered.

\$300 Sponsor

- Sponsor name and/or logo on signage at event.
- Acknowledgement during announcements.
- Marketing Materials.

In kind Sponsorship Opportunities: Entertainment, volunteers, snacks, beverages, and gift baskets/prizes.

*Sponsorship commitment requested by **January 1** in order to be guaranteed all sponsorship benefits.*

\$800 Sponsor

- All other benefits, plus:
- Logo on website and social media.



Concert in the Park

Focus: Adults Over 50

Attendance: 150-200

Date: Wednesday, July 24

The **Concert in the Park** is a Sussex tradition and a great way to celebrate summer. Attendees are welcome to bring blankets or lawn chairs to rock along with live music at Sussex Village Park. Dancing shoes optional!

Raffle Basket Sponsor (Monetary or In-kind)

- Sponsor name on items donated.

\$250 Sponsor

- Sponsor name and/or logo on signage at the event.
- Acknowledgement during any announcements..

In-kind Sponsorship Opportunities: Volunteers, snacks, beverages, and door prizes.

*Sponsorship commitment requested by **June 1** in order to be guaranteed all sponsorship benefits.*

\$500 or Above Sponsor

- All the above benefits plus:
- Sponsor logo on event banners.
- Sponsor logo on event page website



Classic Car Cruise Night

Focus: Adult

Estimated Attendance: 800

Date: Thursday, June 13

Our **Cruise Night** event is for classic car owners and enthusiasts to share their passion for classic cars while listening to live music and enjoying food and beverages. This event is held on Main Street in front of the Civic Center.

\$250 Level Sponsor

- Sponsor name and/or logo on signage at the event.
- Acknowledgement during any announcements or award ceremonies.

\$500 Level Sponsor

- All of the above, plus:
- Sponsor logo on event banners in the community.
- Sponsor logo on any print media advertising the event.

\$1,000 Level Sponsor

- All of the above, plus:
- Sponsor logo on event page on Village website.
- Sponsor logo on all social media posts advertising the event.
- Listing as a sponsor on any email blasts advertising the event to all recreation participants.

\$2,000 Presenting Sponsor

- All of the above, plus:
- Name and logo will be displayed along with the name of the event as a "Presenting Sponsor" on all signage, print media, event banners, event page on Village website, email blasts, social media posts.



*Sponsorship commitment requested by **March 1** in order to be guaranteed all sponsorship benefits.*





Dinner Parties

Focus: Adults Over 50

Attendance: 80-125

Dates: Throughout the year

The Village of Sussex holds evening dinner parties throughout the year, which include dinner, activities, entertainment, and door prizes. These events are extremely popular and sell out right away.

\$100 Sponsor

- Sponsor name and/or logo on signage at the event.
- Acknowledgement during announcements.

In-kind Sponsorship Opportunities: Food, beverages, entertainment, and gift baskets/prizes.

Sponsorship commitments accepted all year.

\$250 or Above Sponsor

- The above benefits, plus:
- Sponsor logo on event banners and or programs.
- Sponsor logo on event page on Village website.



Egg Drop & Story Hop

Focus: Kid/Family

Estimated Attendance: 1,000

Date: Saturday, March 23

For this fun, family event, we partner with the Sussex Fire Department who drop thousands of eggs for kids to collect. Other family activities are planned, in addition to a picture with the bunny.

\$250 Level Sponsor

- Sponsor name and/or logo on signage at the event.
- Acknowledgement during any announcements or award ceremonies.

\$500 Level Sponsor

- All of the above, plus:
- Sponsor logo on event banners in the community.
- Sponsor logo on any print media advertising the event.

\$1,000 Level Sponsor

- All of the above, plus:
- Sponsor logo on event page on Village website.
- Sponsor logo on all social media posts advertising the event.
- Listing as a sponsor on any email blasts advertising the event to all recreation participants.

\$2,000 Presenting Sponsor

- All of the above, plus:
- Listed as Presenting Sponsor.

*Sponsorship commitment requested by **January 15** in order to be guaranteed all sponsorship benefits.*



Fourth of July Celebrations

Date: Thursday, July 4

Kids Bike Parade/Ice Cream Sponsor

Focus: Kid/Family

Estimated Attendance: 500

The annual **Kids Bike Parade** starts at the Civic Center with the VFW Color Guard leading the parade down Main Street and ending at The Grove at Village Park. Each participant receives an ice cream treat and everyone is encouraged to stay to enjoy the splash pad and playground.

\$500 Level Sponsor

- Sponsor name and/or logo on signage at the event.
- Acknowledgement during any announcements or award ceremonies at the event.
- Sponsor logo on event banners in community.
- Sponsor logo on any print media advertising the event.

*Sponsorship commitment requested by **March 1** in order to be guaranteed all sponsorship benefits.*

Sussex/Lisbon Fireworks Show

Focus: Kid/Family

Estimated Attendance: 5,000

The Fireworks Show takes place at Village Park on the evening of the July 4.

\$2,500 Firework Sponsor

- Sponsor logo on event flyers, media releases, social media posts and on the Village website.
- Sponsor logo on event banners in the community.
- Sponsor logo in an email blast advertising event to all recreation participants.
- Opportunity for sponsor to supply a banner to be put up at event.



Holiday Scavenger Hunts

Focus: Family

Leprechaun Hunt: March 11-15 • **Turkey Hunt:** November 5-14

Twice a year the Village has a scavenger-type hunt for kids. Items that correlate to the seasonal holidays are hidden in our parks, with clues posted on our website and on social media platforms leading to the items. Sponsorship is needed to purchase prizes for these fun community events.

\$250 Level Sponsorship

- Name and logo will be displayed along with the name of the event as a "Presenting Sponsor" on the event page on Village website and social media posts.

*Sponsorship commitment requested by **January 15** for Leprechaun Hunt and **July 1** for Turkey Hunt in order to be guaranteed all sponsorship benefits.*



Holiday Swag & Bingo

Focus: Adults Over 50

Attendance: 100+

Date: Wednesday, December 4

This is one of our most anticipated holiday events. Held at the Sussex Civic Center, volunteers assist attendees to assemble a fresh green holiday door swag decoration and other holiday crafts. Afterwards everyone is invited to stay for holiday BINGO and lunch provided by the Waukesha County ADRC.

Monetary and volunteer help is always needed—such a great opportunity to give back to the community for the holiday season.

\$300 Sponsor

- Sponsor name and/or logo on signage at event.
- Acknowledgement during any announcements.

\$500 Sponsor

- The above benefits, plus:
- Sponsor logo on event banners.
- Sponsor logo on event page on Village website.
- Listing as a sponsor on any email blasts advertising the event to recreation participants.

In-kind Sponsorship Opportunities: Volunteers, snacks, beverages, and BINGO prizes.

*Sponsorship commitment requested by **July 1** in order to be guaranteed all sponsorship benefits.*



Concert on the Plaza

Focus: Adults Over 50

Attendance: 200+

Date: Tuesday, May 21

Kick off the start of summer with a concert event at the Civic Center Plaza.

A picnic lunch and dessert are available for purchase. As well as resource booths to help promote healthy adult lifestyles.

\$250 Sponsor

- Sponsor name on day-of-event signage.
- Acknowledgement during any announcements.
- Opportunity for a booth at the event.

\$500 Sponsor

- All of the above benefits, plus:
- Sponsor logo on event banners in community.
- Sponsor logo on event page on our website.

*Sponsorship commitment requested by **February 1** in order to be guaranteed all sponsorship benefits.*



Main Street Block Party

Focus: Adult/Family

Estimated Attendance: 2,500

Date: Sunday, August 11

The **Main Street Block Party** is the premier event of the summer. This event features an artisan market, food trucks, beer vendors, a band and activities for children.

Sponsorship is needed to offset the costs of stage and tent rentals, band, signage and kid’s activities.

\$250 Block Level Sponsor

- Sponsor name on day-of event signage.
- Acknowledgement during event announcements.

\$500 Street Level Sponsor

- Block Level Sponsor benefits plus:
- Sponsor logo on event banners in community.
- Sponsor logo on any print media advertising the event.

\$1,000 Avenue Level Sponsor

- All of the above benefits plus:
- Sponsor logo on event page on Village website.

\$2,000 Boulevard Level Sponsor

- All of the above benefits plus:
- Sponsor logo on all social media posts advertising the event.
- Listing as a sponsor on any email blasts advertising the event to all recreation participants.
- Sponsor allowed to set up a booth at the event.

\$3,000 Presenting Sponsor

- All of the above benefits plus:
- Name or logo displayed along with the name of the event as a “Presenting Sponsor” on all signage, flyers, banners, the Village website, and media releases.
- Opportunity to speak to attendees from our stage at the event.

*Sponsorship commitment requested by **March 1** in order to be guaranteed all sponsorship benefits.*





National Night Out

Focus: Family

Estimated Attendance: 1,000

Date: Thursday, August 1

The Village of Sussex **National Night Out** is held on Main Street on the first Wednesday of August. It is a free family event that promotes police-community partnerships and camaraderie to make our neighborhoods safer places to live.

\$0 Level Sponsor

- Sponsorship in the form of participation in the event is welcome. If you think your business or organization would qualify as a partner in the mission of police-community relations, please let us know and we will work with you on how you can get involved!
- Exposure and interaction with community members at the event.

\$100 Level Sponsor

- Sponsor name and/or logo on signage at the event.
- Acknowledgement during any announcements or award ceremonies at the event.

\$300 Level Sponsor

- \$100 level sponsor benefits plus:
- Sponsor logo on event banners in community.
- Sponsor logo on any print media advertising the event.

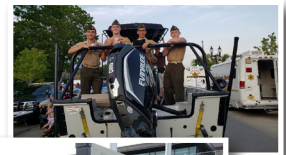
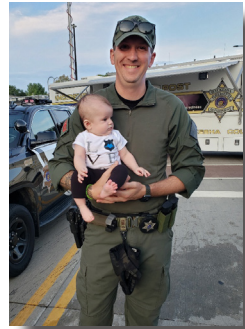
\$500 Level Sponsor

- All of the above benefits plus:
- Sponsor logo on event page on Village website.
- Sponsor logo on all social media posts advertising the event.
- Listing as a sponsor on any email blasts advertising the event to all recreation participants.

\$2,000 Presenting Sponsor

- This sponsorship pays for bike helmets for the first 100 kids.
- Your organization receives all of the above benefits, plus:
- Name or logo will be displayed along with the name of the event as a "Presenting Sponsor" on all signage, print media, event banners, event page on Village website, email blasts, and social media posts.
- Opportunity for your organization to have a table at this event in order to distribute promotional materials and interact with community members.

*Sponsorship commitment requested by **March 1** in order to be guaranteed all sponsorship benefits.*





Outdoor Family Movie Night

Focus: Family

Estimated Attendance: 1,000

Date: August 22

The **Outdoor Family Movie Night** on the Sussex Civic Center Plaza typically features a newer children's film, as well as games, to kick off the night.

\$250 Level Sponsor

- Sponsor name and/or logo on signage at the event.
- Acknowledgement during any announcements or award ceremonies at the event.

\$500 Level Sponsor

- All of the above, plus:
- Sponsor logo on event banners in community.
- Sponsor logo on any print media advertising the event.

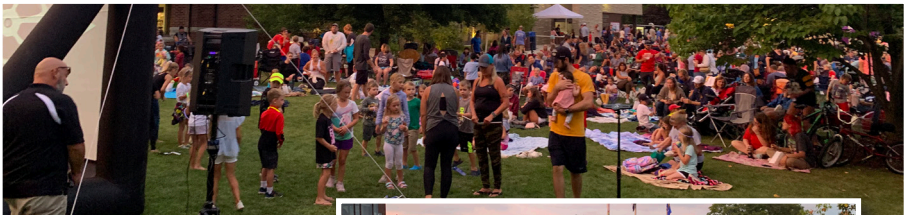
\$1,000 Level Sponsor

- All of the above benefits plus:
- Sponsor logo on event page on Village website.

\$2,000 Presenting Sponsor

- All of the above benefits plus:
- Listed as the Presenting Sponsor.
- Sponsor logo on all social media posts advertising the event.
- Listed as the presenting sponsor on any email blasts advertising the event to all recreation participants.

*Sponsorship commitment requested by **March 1** in order to be guaranteed all sponsorship benefits.*





Pints in the Park Traveling Beer Garden

Focus: Adult/Family

Estimated Attendance: 500-1,000

Date: Four summer dates, TBD

Pints in the Park is our traveling beer garden event, which takes place about once each month throughout the summer.

Each beer garden takes place at a different Village of Sussex park. There is beer by Brewfinty Brewing, food trucks, and yard games, in addition to park amenities. Your sponsorship would allow us to add live music or entertainment to these events.

\$800 Level Sponsor

Your company receives recognition as the sole sponsor of one of the Pints in the Park events, which includes the following benefits:

- Sponsor logo on any signage at the event.
- Sponsor logo on event page on website.
- Sponsor logo on event banners in community (one event-specific banner, and one with all events that is up all season at the Civic Center on Main Street).
- Sponsor logo in social media posts about the event.

*Sponsorship commitment requested by **February 1** in order to be guaranteed all sponsorship benefits.*





Plant & Sip

Focus: Adults Over 50

Attendance: 100

Dates: Wednesday, June 5

Plant and Sip is a fun-filled event of sipping lemonade and planting tabletop planters for adults over 50.

This popular event takes place at Sussex Village Park. Supplies are provided for the take home planters and are free for residents over 50. A small fee is charged for non residents.

\$250 Sip Sponsor

- Sponsor name and/or logo on signage at the event on lemonade table.
- Acknowledgement during any announcements.
- Sponsor may provide marketing materials to be handed out and given to all participants and volunteers.

\$500 Plant Sponsor

- Sponsor name and/or logo on signage at the event on plant table.
- Acknowledgement during any announcements.
- Sponsor may provide marketing materials to be handed out and given to all participants and volunteers.
- Acknowledgement on Village website.

In kind Sponsorship Opportunities: Volunteers, snacks, beverages, door prizes and decorations.

*Sponsorship commitment requested by **March 1** in order to be guaranteed all sponsorship benefits.*

\$800 or Above Sponsor

- All the above benefits plus:
- Sponsor logo on all social media posts about the event.
- Listing as a sponsor on any email blasts advertising the event to all recreation participants.





Sussex Dance Recital

Focus: Family

Estimated Attendance: 500

Date: Saturday, April 13

The **Sussex Dance Recital** is the culmination of a year's worth of work for our youth dance program. Participants, ages 3–14, and their families come together to show off their skills in this program at the Hamilton Fine Arts Center.

Sponsorship includes advertising in our Recital Program, which is handed out to everyone in attendance and assists in recital facility costs and program equipment purchases.

\$50 Level Sponsor Benefits

- Business card sized ad in our Recital Program.

\$75 Level Sponsor Benefits

- Half-page ad in our Recital Program.

\$100 Level Sponsor Benefits

- Full page ad in our Recital Program

\$300 Level Sponsor Benefits

- Full page ad in our Recital Program
- Cover Page acknowledgement as "Presented by..."
- May provide marketing materials to be distributed to families.



*Sponsorship commitment requested by **March 1** in order to be guaranteed all sponsorship benefits.*



Sussex Area Rummage Sale

Focus: Adult/Family

Date: May 4

On the 1st weekend in May, a community-wide rummage sale is held in Sussex. Residents may give their addresses to be published on a map that we then advertise to the public on our website and social media platforms.

\$250 Level Sponsor

- Name and logo will be displayed along with the name of the event as a "Presenting Sponsor" on the event page on Village website, social media posts, and on printed listing.

*Sponsorship commitment requested by **March 1** in order to be guaranteed all sponsorship benefits.*



Spooky Sussex

Focus: Family

Estimated Attendance: 2,500

Date: Friday, October 18

Spooky Sussex is held at Sussex Village Park and includes many family-friendly activities and delicious treats.

\$500 Level Sponsor

- Sponsor logo on event banners in community.
- Sponsor logo on any print media advertising the event.

\$1,000 Level Sponsor

- All of the above benefits, plus:
- Sponsor logo on event page on Village website.

\$2,000 Level Sponsor

- All above benefits, plus:
- Sponsor logo on all social media posts advertising the event.
- Listing as a sponsor on any email blasts advertising the event to all recreation participants.

\$3,000 Presenting Sponsor

- All above benefits, plus:
- Name or logo will be displayed along with the name of the event as a "Presenting Sponsor" on all signage, print media, event banners, event page on Village website, email blasts, and social media posts.

*Sponsorship commitment requested by **May 1** in order to be guaranteed all sponsorship benefits.*





Touch A Truck

Focus: Kids

Estimated Attendance: 5,000

Date: Saturday, September 14

Touch A Truck provides an opportunity for kids to get up close and personal with some of the coolest vehicles from our local businesses and organizations such as the Sheriff's department, Fire Department, Armed Forces and our Public Works department. The event also includes kid's activities in partnership with Pauline Haass Library.

\$0 "Take the Wheel" Sponsor

- If your business or organization has a vehicle or vehicles that you believe would be a good fit for this event, please let us know and we will work with you on how you can get involved.
- Exposure and interaction with community members at the event.

\$250 Level Sponsor

- Sponsor name and/or logo on signage at the event.

\$500 Level Sponsor

- All of the above benefits plus:
- Sponsor logo on event banners in community.
- Sponsor logo on any print media advertising the event.

\$1,000 Level Sponsor

- All of the above benefits plus:
- Sponsor logo on event page on Village website.

\$2,000 Level Sponsor

- All of the above benefits plus:
- Sponsor logo on all social media posts advertising the event.
- Listing as a sponsor on any email blasts advertising the event to all recreation participants.

\$3,000 Presenting Sponsor

- All of the above benefits plus:
- Name or logo will be displayed along with the name of the event as a "Presenting Sponsor" on all signage, print media, event banners, event page on Village website, email blasts, and social media posts.

*Sponsorship commitment requested by **March 1** in order to be guaranteed all sponsorship benefits.*





Tree Lighting

Focus: Family

Estimated Attendance: 500

Date: Friday, December 6

The Sussex Civic Center's annual **Tree Lighting** is held on the first weekend of December to celebrate the holiday season. The tree is lit, a local musical group performs, Santa visits, and hot chocolate and cookies are served.

\$100 Level Sponsor Benefits

- Sponsor name and/or logo on signage at the event.
- Acknowledgement during any announcements or award ceremonies at the event.

\$250 Level Sponsor Benefits

- All of the above benefits plus:
- Sponsor logo on event banners in community.
- Sponsor logo on any print media advertising the event.
- Sponsor logo on event page on Village website.

\$500 Level Sponsor

- All of the above benefits plus:
- Sponsor logo on all social media posts advertising the event.
- Listing as a sponsor on any email blasts advertising the event to all recreation participants.



*Sponsorship commitment requested by **June 1** in order to be guaranteed all sponsorship benefits.*



Veterans Day Luncheon

Focus: Adults Over 50

Attendance: 50 – 100

Date: Friday, November 8

The Veterans Day luncheon is a popular event to honor those who served. The Village of Sussex partners with Waukesha County ADRC, who provide a delicious lunch. Help with entertainment, activities and party supplies are needed.

\$100 Sponsor

- Sponsor name on signage at event.
- Acknowledgement during any announcements.

\$250 Sponsor

- The above benefits, plus:
- Sponsor logo on event banners and/or programs.
- Sponsor logo on Village website.

In-kind Sponsorship Opportunities: Volunteers, entertainment snacks, beverages, and door prizes.

Sponsorship accepted all year.



Waukesha County ADRC 60+ Lunchtime Holiday Events

Focus: Adults Over 50

Attendance: 50-100

Dates: Multiple

The Village of Sussex partners with the Waukesha County Nutrition-Sussex Site to enhance many celebrations, such as holidays and summer festivals, Valentine's Day, Mardi Gras, Back to School and Veterans Day.

The Village coordinates and seeks help with entertainers/activities, paper products, decorations, and volunteers. Scout troops, businesses, and community groups are welcome.

\$100 Sponsor

- Sponsor name and/or logo on signage at event.
- Acknowledgement during any announcements.

\$250 Sponsor

- \$100 level benefits, plus:
- Sponsor logo on event banners and or programs.
- Sponsor logo on event page on Village website.

In-kind Sponsorship Opportunities: Presenters related to wellness, information and/or entertainment, volunteers, snacks, beverages, door and bingo prizes.

Sponsorship accepted all year.



Wine Tasting

Focus: Adults Over 50

Attendance: 80-125

Date: Wednesday September 26

The Sussex Wine Tasting is quickly becoming a great fall tradition. This event typically sells out and offers a wonderful selection of wine paired along with fun appetizers. Raffle prizes and games are also offered!

\$300 Sponsor

- Sponsor name and/or logo on signage at the event.
- Acknowledgement during announcements.
- Sponsor logo on any print advertising such as tasting cards and menu.

\$800 or Above Sponsor

- \$300 level benefits plus:
- Sponsor logo on social media and village website.
- Listing as a sponsor on any email blasts advertising the event to recreation participants.

In-kind Sponsorship Opportunities: Volunteers, snacks, beverages, and door prizes.

Programs

Village of Sussex Scholarship Programs

The scholarship programs provide an opportunity for citizens experiencing financial difficulties to participate in Village-sponsored recreational events or programming. The scholarship program was developed in 2007 through a matching grant. The program has been very successful, filling a need within the community.

Donations to the scholarship fund are accepted all year.

In-kind Donations or Gift Certificates

The Recreation Department is in need of prizes for children's games, special events, senior party door prizes and senior bingo.

Donations accepted all year.

Ongoing Requests

Big Bucks Bingo Prizes (\$100)

- Donate ten \$10 bingo prizes
- Volunteer to run the bingo game

Raffle Baskets or Prizes (\$5-\$50 value)

- Gift cards
- Food, snacks, candies, nuts
- Movie, concert, play tickets
- Apparel
- Home good items

Volunteers for All Events

The Recreation Department is in need of volunteers for nearly all of the special events listed.

We love working with employee groups interested in giving back to their community.

Groups are welcome to wear their own company gear while volunteering.

