



**AGENDA
COMMUNITY DEVELOPMENT AUTHORITY MEETING
VILLAGE OF SUSSEX
TUESDAY, JULY 21, 2020
AT 5:30 P.M.
SUSSEX CIVIC CENTER-BOARD ROOM 2ND FLOOR
N64W23760 MAIN STREET**

Pursuant to the requirements of Section 19.84, Wis. Stats., notice is hereby given of a meeting of the Village of Sussex Community Development Authority, at which a quorum of the Village Board may attend in order to gather information about a subject which they have decision making responsibility. The meeting will be held at the above noted date, time and location. Notice of Village Board Quorum, (Chairperson to announce the following if a quorum of the Village Board is virtually in attendance at the meeting: Please let the minutes reflect that a quorum of the Village Board is present and that the Village Board members may be making comments under any area where the public may comments or if the rules are suspended to allow them to do so.)

1. Call to order.
2. Roll call.
3. Consideration and possible action on the minutes of the CDA meeting held on June 16, 2020.
4. Discussion and possible action on EGG Plus Grant applications.
5. Adjournment.

Wendy Stallings, Chairperson
Community Development Authority

Jeremy Smith
Village Administrator

Please note that, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Jeremy Smith at 246-5200.



N64W23760 Main Street
Sussex, Wisconsin 53089
Phone (262) 246-5200
FAX (262) 246-5222
Email: info@villagesussex.org
Website: www.villagesussex.org

MEMORANDUM

TO: Community Development Authority
FROM: Kasey Fluet, Assistant Development Director
RE: CDA meeting July 21, 2020

Discussion and possible action on EGG Plus Grant applications.

We have received 13 applications. Some applicants are not eligible for the grant.

The CDA will need to discuss the applications and make a recommendation.



Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 23, 2020 8:39pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Brewtown Recreation
Address of Business	W237 N7372 Monterey Ct. Sussex WI 53089
Contact Name	Melissa Richter
Explain Your Business Operation	Brewtown Recreation is a female owned business that provides adult sports leagues and tournaments in Southeastern Wisconsin. We offer a safe environment for adults to network and support the local community. Most importantly, though, we provide a platform for all participants to give back to their local charities. Specifically, during registration all participants select the local charity they'd like to "play for." If the participant wins a league/tournament, Brewtown Recreation makes a donation to their charity of choice.
How Many FTE Employees?	3
Grant Amount Requested (maximum allowed is \$2,000)	2000
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	My business has been completely shut down since March 17th. Due to this, I have been unable to run any leagues/tournaments in the Spring or Summer (which are two of our busiest seasons due to the unpredictable Wisconsin weather). If I were blessed to receive any funds, they would be used to pay for the local field/gym rentals costs, facility insurance costs, "staying active after covid" marketing campaign and for FTE payroll. I sincerely appreciate your consideration.
Signature Data	First Name: MELISSA Last Name: RICHTER Email Address: mrichter8@hotmail.com  Signed at: June 23, 2020 7:38pm America/Chicago
Date	6 23 2020




Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 27, 2020 12:02pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Cafe De Arts Sussex
Address of Business	N63W23217 MAIN STREET Sussex WI 53089
Contact Name	Serena Masche
Explain Your Business Operation	Coffee shop Cafe
How Many FTE Employees?	2
Grant Amount Requested (maximum allowed is \$2,000)	2000
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	Payment for sanitizing services, utilities paying rent and services we receive monthly
Signature Data	First Name: Serena Last Name: Masche Email Address: cafedeartssussex@gmail.com  Signed at: June 27, 2020 12:02pm America/Chicago
Date	6 29 2020



Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 22, 2020 8:34pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Embellish Salon & Spa
Address of Business	N63W23217 main st Sussex WI 53089
Contact Name	Sara Lisd
Explain Your Business Operation	Chair rental Hair Salon
How Many FTE Employees?	0
Grant Amount Requested (maximum allowed is \$2,000)	2000
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	I will use these funds to pay for utility bills that Had to pay while my salon was closed. I will also use the funds to clean and sanitize the salon to help prevent the spread of Covid 19.
Signature Data	First Name: Sara Last Name: Liss Email Address: saraliss110272@gmail.com  Signed at: June 22, 2020 8:34pm America/Chicago
Date	6 22 2020



Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 30, 2020 2:51pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Gateway Chiropractic and Rehabilitation, LLC.
Address of Business	N63W23965 Main Street Sussex WI 53089
Contact Name	Kevin Wexler
Explain Your Business Operation	Chiropractic and Rehabilitation Services
How Many FTE Employees?	1
Grant Amount Requested (maximum allowed is \$2,000)	\$2000
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	<p>My company has lost money every month since February. I would use the money to help offset the costs of the overhead expenses which include my rent, property taxes, water, and electricity. My business would benefit from the funds because I would not have to keep digging into my savings to keep the business above water. I split the cost of the electric and utilities with my landlord and all of the money would remain in Sussex.</p>
Signature Data	<p>First Name: Kevin Last Name: Wexler Email Address: dr_kevin_wexler@yahoo.com</p> <p><i>Kevin Wexler</i></p> <p>Signed at: June 30, 2020 1:48pm America/Chicago</p>
Date	6 30 2020



Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 25, 2020 8:12pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Let's Talk Nails
Address of Business	N63 W23217 Main St. #102 Sussex WI 53089
Contact Name	Dawn Endries
Explain Your Business Operation	I am a manicurist and provide manicures and pedicures to clients of Sussex and the surrounding area.
How Many FTE Employees?	n/a
Grant Amount Requested (maximum allowed is \$2,000)	\$2,000.00
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	The funds will be used to pay rent during the time I was unable to work. The money will also help to purchase PPE products to keep staff and clients safe.
Signature Data	First Name: Dawn Last Name: Endries Email Address: dawnendries@yahoo.com  Signed at: June 25, 2020 8:12pm America/Chicago
Date	6 25 2020



Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 22, 2020 5:31pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Allure Salon, LLC DBA Mane Street Salon
Address of Business	N64 W22630 Main St Sussex WI 53089
Contact Name	Jenny Engel
Explain Your Business Operation	We are a full service hair salon. I have nine hairstylists that rent chairs from me. I also am a stylist.
How Many FTE Employees?	0
Grant Amount Requested (maximum allowed is \$2,000)	\$2,000
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	<p>We were shut down for two months with no income. I still had to pay my rent at Sussex Plaza and the rest of our utility bills. My renters also had to continue to pay me their portion of rent.</p> <p>I want to give all ten of us a break on rent. If I received \$2,000, I would divide it between each of us. I would keep \$200 for my own rent, and I would give each of them \$200 off their rent.</p> <p>Two hundred dollars might not seem like a lot, but I'd really love to help all my stylists get back on their feet. We are all still recovering financially from the shut down and would greatly appreciate your help!</p>
Signature Data	<p>First Name: Jennifer Last Name: Engel Email Address: jenlotz@yahoo.com</p> <p><i>Jennifer Engel</i></p> <p>Signed at: June 22, 2020 4:28pm America/Chicago</p>
Date	6 22 2020




Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 23, 2020 1:12pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Naturl Therapeutics Wellness, LLC
Address of Business	N63 W24025 Main St Sussex WI 53089
Contact Name	Sue Gummo
Explain Your Business Operation	Wellness Center with an emphasis on healthier living and pain management. We are a mother-daughter duo that has been in the Sussex area for the last 4 years. We have been pretty slow after Covid shutdown with getting our clients and therapists back the center.
How Many FTE Employees?	4
Grant Amount Requested (maximum allowed is \$2,000)	2000
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	It will help with the outreach to the community to help sending out flyers and advertising. We are also taking the precautions with the proper PPE and other sanitizing methods. We have invested in a whole office UV light room sanitizer and having people space the appointments out.
Signature Data	First Name: Sue Last Name: Gummo Email Address: suzy@Naturaltherapeuticswi.com  Signed at: June 23, 2020 12:10pm America/Chicago
Date	6 23 2020

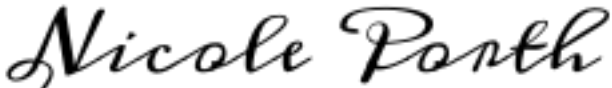


Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
July 3, 2020 7:31am
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Nicole Ashley Porth
Address of Business	N63w23217 Main Street #104 Sussex W 53089
Contact Name	Nicole Porth
Explain Your Business Operation	Self employed cosmetologist
How Many FTE Employees?	1
Grant Amount Requested (maximum allowed is \$2,000)	2000
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	I will be restocking my inventory of supplies, and pay off any debt from being out of business for 2 months.
Signature Data	First Name: Nicole Last Name: Porth Email Address: hairbynikip@gmail.com  Signed at: July 3, 2020 6:30am America/Chicago
Date	7 3 2020



Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:

June 25, 2020 12:17pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	SKIN 360 Spa & Beauty
Address of Business	N64W2450 Main Street #201 Sussex WI 53089
Contact Name	Shannon Baker
Explain Your Business Operation	Hello, SKIN 360 Spa & Beauty Operation costs include Rent Utilities Payroll Supplies to support the business
How Many FTE Employees?	1
Grant Amount Requested (maximum allowed is \$2,000)	2,000
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	Hi, First, thank you for your consideration. My business would benefit tremendously from a grant. I had just opened my business, SKIN 360 Spa & Beauty on March 1st, 2020 when I had to close my doors to Covid19 on March 17. SKIN 360 Spa & Beauty was doing well and growing when the unfortunate shut down was mandated. During this time I had applied PUA employment which I still haven't seen come through. So I have had no income during this time however I still have business expenses that I have to honor with no income for months coming in. This grant would help me with rent, utilities, supplies for my business, and payroll. In addition, This grant would also help support the extra cost of PPE (that I have had to provide since opening my doors back up to provide a safe sanitary space my clients can feel safe in. My utilities are included in my rent that my landlords hold the account on. Thank you, Shannon Baker, SKIN 360 Spa & Beauty

Signature Data

First Name: Shannon

Last Name: Baker

Email Address: Shannonebaker@yahoo.com

A handwritten signature in black ink that reads "Shannon Baker". The signature is written in a cursive style with a large initial 'S' and a distinct 'B'.

Signed at: June 25, 2020 12:16pm America/Chicago

Date

6

25

2020



Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 22, 2020 2:36pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Sussex Country Floral Shoppe, LLC
Address of Business	N63W23811 Main St Sussex WI 53089
Contact Name	David Ailey or Lauri Ailey
Explain Your Business Operation	Retail florist
How Many FTE Employees?	2
Grant Amount Requested (maximum allowed is \$2,000)	500
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	Recoup expenses during extended period of closure and reduced operations.
Signature Data	First Name: David Last Name: Ailey Email Address: flowers@sussexcountryfloral.com  Signed at: June 22, 2020 1:25pm America/Chicago
Date	6 21 2020



Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 29, 2020 8:30am
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Sussex Salons
Address of Business	N64W23692 Main St. Sussex WI 53089
Contact Name	Jeffrey Kalis
Explain Your Business Operation	Rent a chair hair salon
How Many FTE Employees?	0
Grant Amount Requested (maximum allowed is \$2,000)	\$500
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	This would add to this years depleted budget so I can afford to do all the yearly cosmetic maintenance to keep the building looking good .
Signature Data	First Name: Jeffrey Last Name: Kalis Email Address: jrkalis@gmail.com  Signed at: June 29, 2020 7:13am America/Chicago
Date	6 29 2020



Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 24, 2020 1:45pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Tangled By Theresa
Address of Business	N64 W24050 Main St Suite 306a Sussex WI 53089
Contact Name	Theresa Kornel
Explain Your Business Operation	I do nail, hair and facial waxing services. No employees, just me. I do all my own scheduling, inventory, cleaning, and book work as well.
How Many FTE Employees?	1
Grant Amount Requested (maximum allowed is \$2,000)	500.00
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	After being off for 8 weeks due to the statewide mandate, I struggled a bit with being able to pay my rent on my rental space as well as purchasing inventory and backbar products. A bit of money would help get me back on my feet, back to where I was before all of this.
Signature Data	First Name: Theresa Last Name: Kornel Email Address: theresakornel@yahoo.com  Signed at: June 24, 2020 1:45pm America/Chicago
Date	6 24 2020




Covid Relief/EGG Plus Application

Village of Sussex

Submitted On:
June 24, 2020 12:49pm
America/Chicago

Sussex CDA Economic Growth Grant (EGG) Plus Application

Business Legal Name	Wee Welcome Inn
Address of Business	N63W24375 Main St Sussex WI 53089
Contact Name	Laurie Ehnert
Explain Your Business Operation	Childcare Facility
How Many FTE Employees?	6
Grant Amount Requested (maximum allowed is \$2,000)	2,000
Please Explain How These Funds Will be Used and How Your Business Will Benefit From the Funds?	These funds will be used to pay employees and provide bonuses for their essential work during this time
Signature Data	First Name: Laurie Last Name: Ehnert Email Address: weewelcomeinn@sbcglobal.net  Signed at: June 24, 2020 11:48am America/Chicago
Date	6 24 2020